

# AVEPOINT PODIUM

## CITIZEN ENGAGEMENT: COMMUNITY DEVELOPMENT



Bob, your citizen, would like a new community park. He shares his idea on social media, and it generates interest amongst his friends and neighbors.



Bob's local government is alerted of this trending topic by the AvePoint Podium social listening tools which monitor constituent sentiment.



The government adds an agenda item to discuss building a park at the next local town hall meeting, using AvePoint Podium to create an online forum that allows Bob and his neighbors to discuss the idea prior to and during the meeting.



During the meeting, citizens connect with government officials using AvePoint Podium to further discuss the new park idea. A virtual recording is provided to those who are unable to attend.



To drive citizen engagement, Bob's government uses Podium to survey locations where citizens would most like to see the new park built.



Based on citizen feedback, the government determines a location and announces the project plan decision in the Podium portal.

## End Result



### Your Citizens

Have visibility into important issues as well as influence over decisions that affect their community using current modes of communication.



### Your Staff

Can easily communicate with citizens, gauging public opinion from multiple sources in a single platform.



### Your Agency

Experiences modernized communication between citizens and staff, encouraging participation and open dialogue.