

AVEPOINT PODIUM

FOR MICROSOFT CITYNEXT

As cities aim to modernize, communication with constituents must evolve from being traditionally one-sided into dynamic conversations that embrace new mediums and social networking.

With AvePoint Podium, city and government officials can provide consistent engagement and communication with all citizens. By monitoring and reviewing constituent social media sentiment trends, government and city officials can better connect with and serve the communities they support.



IMPROVE MONITORING

Gain insight into constituent sentiment by monitoring social network activity and citizen portals.

Review social media sentiment trends over time to better understand approval ratings, key concerns, areas of improvement, and more.



ENCOURAGE ENGAGEMENT

Broaden reach and overcome traditional barriers such as time and location by hosting online meetings in conjunction with in-person town hall meetings.

Deepen engagement and give citizens a voice by conducting real-time polls and surveys to quickly address questions or issues as they arise.



INCREASE TRANSPARENCY

Keep citizens informed by making recorded meetings – as well as actions, decisions, and other public information – readily available online.

Allow citizens to submit discussion topics and agenda items directly into meetings.

LISTEN. COLLABORATE. TAKE ACTION. TRACK RESULTS.

Using Microsoft technologies – including Dynamics CRM, Azure Media Services, SharePoint, and Yammer – AvePoint Podium provides a centralized platform for governments to work directly with citizens for faster resolutions. By giving citizens a voice, governments gain more insight into constituent sentiment, and quickly address issues as they arise with ad-hoc online meetings and instant surveys.

ENHANCED CONSTITUENT ENGAGEMENT. INCREASED TRANSPARENCY.

Powered by:     



FOR CITIZENS:

- Become an active participant and agent of change in their city by engaging government officials in online forums, through social media, and during online town hall meetings
- Stay informed on current affairs that impact their community by attending online town hall meetings, and provide real-time feedback by participating in online polling and surveys
- Gain insight into past town hall meetings by watching on-demand recordings, and viewing actions and decisions that came out of those meetings



FOR AGENCY STAFF:

- Measure the effectiveness of campaigns from city and government administrations with business intelligence tools
- Quickly pivot to address issues as they arise by responding in real time through social media channels, or with blog posts or online meetings
- Host online meetings in conjunction with, or in place of, in-person town hall events to remove traditional time and location barriers
- Provide transparency to citizens with online tracking of actions, tasks, and decisions made during online meetings, ensuring future discoverability



FOR GOVERNMENT OFFICIALS:

- Proactively monitor constituent social media sentiment with social listening, analytics, and business intelligence tools surrounding current issues
- Broaden engagement across your constituents by taking advantage of social media as an information sharing and communication platform as well as for hosting online meetings
- Deepen engagement and gain real-time feedback for greater insight during online meetings with surveys and polls
- Provide transparency and accountability to citizens by tracking decisions and storing meeting records and actions online

NEXT STEPS

To find out more about AvePoint's solutions for Microsoft CityNext, please contact CityNext@AvePoint.com

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