

AvePoint Launches Partner Portal to Deliver Information and Business Tools to Channel Partners

New resource developed to increase productivity and profitability of AvePoint's resellers, consultants and OEM partners around the globe

JERSEY CITY, NJ, July 9, 2008 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft® SharePoint® Products and Technologies, today announced the launch of its Partner Portal, a centralized online resource for channel partners to access information and utilize business tools to drive productivity. With localized event calendars, interactive e-learning tools, and up-to-date market analyses, the new Partner Portal is part of AvePoint's comprehensive initiative to deliver competitive advantage to its worldwide partners.

Anchored by an extensive document repository and 'live' moderated discussion boards, the Partner Portal will give AvePoint partners quick and easy access to the information necessary to take full advantage of market opportunities. With an ongoing series of webinars, interactive products training sessions, and opportunity-development workshops, the portal will help AvePoint leverage the expertise of its partner community to maintain its place as the producer of the most innovative products and services in the industry.

"We are very excited to launch the new AvePoint Partner Portal as part of our ongoing effort to build and strengthen relationships with channel partners, resellers, and OEM contractors", said Dr. Tianyi Jiang, chief operating officer of AvePoint. "As AvePoint continues to expand its global presence - with new offices in Australia, Japan, and Europe – the Partner Portal reaffirms our commitment to engaging successful partnerships and delivering the highest levels of service to our mutual customers."

With the objective of providing the most timely and actionable business-intelligence to its partners, AvePoint's Partner Portal allows users to customize their experience based on geographic region and market segment. Event calendars, industry news, and training program offerings will be tailored for each specific user. This level of flexibility and user-control will ensure each AvePoint partner has access to the most relevant, business-critical information and tools.

The AvePoint Partner Portal will provide:

- **Quick & Easy Access to AvePoint Product Training Materials and Documentation**
Centralized access to AvePoint product documentation, User Guides, Release Notes, and product development updates, as well as partner-exclusive access to a variety of eLearning materials, including interactive product demos, webinars, discussion forums, and training decks.
- **A 24x7 Resource for Up-To-Date Client Materials**
Organized repository for materials to inform and inspire clients, including White Papers, Product Solution Briefs, Case Studies and Business Cases. Structured by product and material type, these resources provide concrete evidence of DocAve's success as a solution provider, and analysis of how clients may maximize SharePoint deployment ROI.
- **Access to Localized Event Calendars and AvePoint Representatives**
Events and news from the SharePoint community, as well as contact information for AvePoint Sales & Support representatives, all personalized for each partner based on geographic region and industry vertical.

In line with the company's goal to be 'Always Innovative, Always First', the AvePoint Partner Portal will continue to grow and expand based on user feedback and needs. "Our aims are to save our partners' time, to make sure they are fully informed of our product offerings, and to create more opportunities for mutual success", said Dr. Jiang. "Because this is a collaborative effort, the portal will always be evolving and incorporating the most innovative strategies to foster communication."

All AvePoint business partners, authorized resellers, OEM contractors, and affiliated consultants are eligible to utilize the Partner Portal. To register, please visit: <http://www.avepoint.com/partners>.

About AvePoint

Since 2001, AvePoint has been a global leader in enterprise-strength infrastructure management software solutions for all Microsoft SharePoint Products and Technologies. Propelled by one of the world's largest SharePoint-exclusive development teams outside of Microsoft, AvePoint's award-winning DocAve software delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration, administration, archiving and compliance solutions for Microsoft SharePoint.

AvePoint's globally recognized pioneering technology pilots the products of OEM partners such as NetApp and IBM. Headquartered in Jersey City, NJ, AvePoint serves over 3,000 enterprise customers, including many Fortune-500 companies, across 6 continents, via offices in Jersey City, San Jose, Chicago, and Washington D.C., USA; London, UK; Melbourne, Australia; Tokyo, Japan; and Changchun, Dalian, China. AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

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