

## AvePoint's DocAve Software Platform Named KMWorld magazine "Trend Setting Product of 2011"

**The list, now in its ninth year, selects products clearly demonstrating technology breakthroughs that serve customers' specific business needs**

Jersey City, NJ — September 1, 2011 — AvePoint, a proven leader in providing [lifecycle management software](#) solutions for Microsoft SharePoint, today announced its flagship solution, the DocAve Software Platform, was named to KMWorld's "Trend Setting Product of 2011" list. This year, more than 800 products were assessed by KMWorld's judging panel, which consists of editorial colleagues, analysts, system integrators, vendors, line-of-business managers, and end-users.

"We are pleased that DocAve has been recognized by KMWorld as a 'Trend Setting Product of 2011'," said George Petrou, Senior Vice President of Product Management at AvePoint. "As organizations worldwide implement SharePoint to access the platform's renowned features for content management and collaboration, AvePoint has built upon a decade of complete dedication to SharePoint technologies and worked closely with Microsoft to ensure DocAve continues to deliver the best-in-breed solutions businesses require to derive maximum value from their deployments."

AvePoint's award-winning DocAve Software Platform is a comprehensive, fully integrated management and protection solution for organizations seeking to unleash SharePoint's full business potential. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 30 independently deployable modules for SharePoint data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

KMWorld is the leading information provider serving the knowledge management systems market and covers the latest in content, document, and knowledge management, informing more than 45,000 subscribers about the components and processes – and subsequent success stories – that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc.

"It is not enough to simply have innovative technology to be named to the 'Trend Setting Products' list solutions must be architected and executed with their customers' specific needs in mind," said Hugh McKellar, Editor in Chief at KMWorld. "AvePoint's DocAve Software Platform has been successful in addressing its customers' specific SharePoint protection and management needs, and has earned its place as a Trend Setting Product in 2011"

To learn more about KMWorld magazine's "Trend Setting Products of 2011" award, please visit [www.kmworld.com](http://www.kmworld.com).

### **About AvePoint**

[AvePoint](#) is a global technology company and [proven software leader](#). Since its founding in 2001, AvePoint has become one of the world's largest providers of infrastructure management software solutions for SharePoint, offering a fully integrated solution for SharePoint lifecycle management. Propelled by one of the world's largest SharePoint-exclusive research & development teams, AvePoint helps more than 8,000 customers – including

many Fortune 500 companies and government agencies – meet their specific business objectives by unleashing SharePoint’s full potential. AvePoint, Inc. is headquartered and maintains its principle engineering center in Jersey City, NJ, with wholly owned sales and engineering centers in the USA, Canada, Australia, United Kingdom, France, Germany, Japan, Singapore, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as a US Government GSA provider via strategic partnerships.

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