

AvePoint Releases DocAve 5.0 for Microsoft SharePoint 2007

New DocAve[®] Software Platform v5.0 introduces 'intelligent' SharePoint backup & recovery, Lotus Notes migration, and deployment management, as well as groundbreaking enhancements to existing modules

Jersey City, New Jersey, September 8, 2008 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft[®] SharePoint[®], and winner of the *Best of TechEd 2008* award for “Best SharePoint Product”, today announced the release of DocAve 5.0, the next generation of its flagship SharePoint infrastructure management software platform. With groundbreaking new functionalities, a fully-integrated and streamlined user interface, and a fully-distributed, highly reliable architecture redesign, DocAve 5.0 represents the latest demonstration of AvePoint’s on-going commitment to providing best-in-class, first-in-class products. With new modules for Lotus Notes migration and SharePoint deployment management, and potent enhancements to existing modules, 5.0 reaffirms DocAve’s place as the industry’s most comprehensive enterprise-class SharePoint infrastructure management solution array.

“We are extremely proud to release DocAve 5.0 today”, said Dr. Tianyi Jiang, chief operating officer of AvePoint. “Our goal was to provide customers with truly ‘leapfrog’ technologies and functionality, delivered via an intuitive, elegant interface, and supported by the industry’s most stable and reliable architecture. With the introduction of our new modules – including Lotus Notes Migrator and Deployment Manager – and big upgrades to our existing lineup of modules, DocAve will remain the industry’s only full-spectrum solution for SharePoint management and protection. Our customers have come to expect innovation and quality from DocAve, and we are both happy and honored to deliver.”

Introducing Business-Aware Backup & Recovery with the *Business Criticality Matrix*

SharePoint is becoming a mission-critical platform for organizations worldwide, and the backup strategies developed to protect SharePoint’s vital content must reflect this. DocAve’s new *Business Criticality Matrix* – part of the DocAve *Backup and Recovery* module – automates the backup-plan building process by granularly classifying all content based upon both business-importance and usage activity, then automatically prescribes it to an appropriate backup schedule based upon user-defined rules. This fully customizable tool lets administrators design rule-based backups for each discrete piece of data within their SharePoint deployment based upon real-time analyses, in order to meet the most stringent, multi-tiered SLA’s. Using the Matrix, organizations can ensure optimal storage utilization by automating the storage tiering management process – automatically assigning more critical data to more highly available storage reserves. Together with DocAve’s new, timeline-based Restore Controller – enabling graphical ‘point-n-click’ targeting of backup data – and its long-held ability to backup and restore at the item- through platform-level with full fidelity (preserving all metadata), the *Business Criticality Matrix* makes DocAve *Backup and Recovery* the industry’s most potent, business-aware SharePoint data protection solution.

“The Business Criticality Matrix was designed to help organizations optimize their existing IT infrastructure and meet even the most rigorous service level agreements with regard to their SharePoint content,” said Dr. Jiang. “Utilizing the Matrix, companies can now be assured their data is aggressively protected, their assets are being employed to their fullest, and their IT teams are not wasting valuable time. The market demanded such a product, and we are proud to be able to deliver it.”

Powerful New Modules to Meet Emerging Needs

Several new modules have been introduced into DocAve 5.0. As with previous versions of the platform, all DocAve modules are fully-integrated into a single, browser-based user interface, but can be purchased and deployed independently. New modules include:

DocAve Lotus Notes Migrator allows for the reliable, efficient, and cost-effective transfer of documents and application content from Lotus Notes/Domino to SharePoint 2007. DocAve easily automates the process of consolidating legacy Lotus Notes data and applications onto SharePoint, with fully customizable mapping functionality – all while minimizing end-user impact.

DocAve Deployment Manager gives administrators the ability to perform efficient and flexible propagation of complex server configurations and custom solutions between environments, to streamline the multi-phase SharePoint staging and deployment process. With DocAve Deployment Manager, SharePoint administrators can systematically clone system changes to ensure consistency across all pre-production and production systems, and deftly disseminate any and all customizations authored in *SharePoint Designer* throughout their various environments.

Intuitive New User Interface & Module Enhancements Throughout

DocAve has long been recognized for its use of a single, unified interface for truly centralized control over all SharePoint infrastructure management and data protection routines. With DocAve 5.0, this interface has been redesigned to provide the most dynamic and efficient user experience in the industry. The solution-centric, Windows Explorer-like navigation tools enable fast and precise navigation within and between every module, while drag-and-drop functionality and customizable views facilitate swift and intuitive mapping, organization, and data movement.

Every DocAve module has been enhanced. Below is just a small sample of the groundbreaking improvements, but for a full review of the many new features, please visit www.avepoint.com/products.

- ▲ *DocAve Replicator* – Long the industry's most powerful one-way, two-way, and one-to-many SharePoint replication solution, DocAve now enables live, event-driven replication with fully customizable event-triggers.
- ▲ *DocAve SharePoint Extension Archiver* – Now delivers Remote BLOB Storage API integration and full-indexing of all archived content, for optimized platform performance and even faster recalls of archive data.
- ▲ *DocAve Migrator Suite* – This powerful set of migrators – including eRoom, File System, Exchange Public Folder, SharePoint, and the new Lotus Notes Migrator – deliver graphical based point-n-click mapping, for live and scheduled migrations with drag-and-drop ease.

A Revolutionary Platform to Serve the SharePoint Revolution

DocAve 5.0 delivers the comprehensive tools organizations need to protect and manage their increasingly business-critical assets. With a fully-distributed, highly-redundant architecture, and optimized for resource-efficient load balancing, DocAve provides the stability and reliability demanded in today's demanding business environment. Propelled by AvePoint's best-of-breed technologies and grounded in AvePoint's ongoing commitment to deliver first-class support and service, DocAve 5.0 lets top-flight organizations fully leverage their SharePoint deployments for success. To learn more about DocAve 5.0, please visit www.avepoint.com. To download a fully-enabled 30-day trial of DocAve 5.0, please visit www.avepoint.com/download

About AvePoint

Since 2001, AvePoint has been a global leader in enterprise-strength infrastructure management solutions for all Microsoft SharePoint Products and Technologies. Propelled by one of the world's largest SharePoint-exclusive development teams outside of Microsoft, AvePoint's award-winning DocAve Software Platform delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration, administration, archiving and compliance solutions for Microsoft SharePoint.

AvePoint's globally recognized pioneering technology pilots the products of OEM partners such as NetApp and IBM. Headquartered in Jersey City, NJ, AvePoint serves over 3000 enterprise customers, including many Fortune-500 companies, across 6 continents, via offices in Jersey City, San Jose, Los Angeles, Chicago, Washington D.C., and Dallas, USA; London, UK; Melbourne, Australia; Tokyo, Japan; and Changchun, Dalian, China. Winner of the *Best of Tech Ed It Pros* award for "Best SharePoint Product" in 2008, AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

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