

AvePoint and UMSOFT to Offer Joint Microsoft SharePoint Solutions in Russia

Partnership expands the delivery of the organizations' SharePoint infrastructure management solutions and consulting services

London, United Kingdom — February 4, 2011 — AvePoint, a proven leader for providing infrastructure management software solutions for Microsoft SharePoint Products and Technologies, today announced a partnership agreement with UMSOFT, a leading Russian systems integrator. First highlighting the collaboration at Microsoft Platforma 2011 – the largest Microsoft event in Russia – UMSOFT will serve as a mutual partner with AvePoint, and both companies will work together to continue integrating their complementary product offerings and services for customers deploying SharePoint throughout Russia.

“We are excited about partnering with UMSOFT”, said Scott Sacket, AvePoint’s Director of Sales for EMEA. “UMSOFT is an industry-leading systems integrator with proven experience in delivering successful SharePoint implementations for Russian organisations with diverse, stringent customisation requirements. As more organisations throughout the country adopt SharePoint, they still have a vital need for the tools AvePoint provides to reap the full benefits of their platform deployment. As a result of this partnership, these forward-thinking companies now have a dedicated partner with a deep understanding of proven practices for optimising SharePoint environments as well as deploying AvePoint’s solutions.”

AvePoint’s flagship product, the award-winning DocAve Software Platform, is a comprehensive, flexible, and truly integrated lifecycle management solution SharePoint Products and Technologies. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 25 independently deployable modules for SharePoint data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimisation, and content lifecycle management.

UMSOFT is a renowned system integrators for SharePoint Products and Technologies in Russia. With a highly trained, experienced team of IT professionals seasoned in successful Microsoft-based solution implementations, UMSOFT is one of the most sought after Russian integrators for mid-sized businesses and large enterprises. Also creating boxed solutions designed for the SharePoint platform, UMSOFT provides organisations with a full-cycle, turn-key solution based upon Microsoft technologies.

“As one of the leaders in providing organisations throughout Russia with optimised SharePoint solutions, it is imperative we continue to utilize best-in-class technology so our customers maximise the platform’s potential”, said Artyom Chernevsky, Director of Business Development at UMSOFT. “The partnership with AvePoint ensures we can continue offering the burgeoning SharePoint community here the best solutions available to bolster their IT infrastructures.”

To learn more about this partnership, or about the products and services offered by AvePoint and UMSOFT, please visit AvePoint at <http://www.avepoint.co.uk> and UMSOFT at <http://www.umsoft.ru>.

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world’s largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world’s largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, Mid-Market and Government organisations demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint’s award-winning DocAve Software Platform is recognised as the industry standard for comprehensive and scalable SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimisation, and content lifecycle management.

AvePoint is headquartered and maintains its principal engineering centre in Jersey City, NJ, with wholly owned sales and engineering centres in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Johannesburg, South Africa; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint’s global team, fortified by an expansive network of certified partners, helps more than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – to protect, manage, optimise, and integrate their mission-critical SharePoint environments. AvePoint is a Depth Managed Gold Certified Microsoft Partner and GSA provider.

About UMSOFT

UMSOFT is one of the industry leading system integrators in the area of providing Microsoft based solutions. Some of our customers that we had pleasure to work with on large-scale IT integration projects in 2010 include "Microsoft Rus" Ltd., "Kaspersky Lab", "PIK" (First Investment Company), insurance company "ROSTRA", "Efes", and "Oriflaim". Our main advantage is a solid crew of IT professionals with more than 15 years of experience gained from working with Western and Russian integrators and software manufactures. UMSOFT employees possess significant work experience in implementing Microsoft-based solutions. Professionalism of our consultants and clear, attractive and affordable prices makes this company one of the most sought after and demanded Russian integrator in the area of middle and large business segment.

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