

## AvePoint Launches SharePoint Resource Center on TMCnet

*This collaborative effort highlights AvePoint's quest to provide high-quality informational resources to the SharePoint community*

Jersey City, N.J. and Norwalk, CT — March 15, 2010 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft SharePoint, today announced the launch of the SharePoint resource center, sponsored by AvePoint and the newest addition to the Technology Marketing Corporation's TMCnet resource center program. Resource centers on TMCnet are robust online platforms focused on a specific area of the market.

Since 2001, AvePoint has been a leading provider of enterprise-strength infrastructure management solutions for all Microsoft SharePoint Products and Technologies. AvePoint's award-winning DocAve Software Platform delivers comprehensive and flexible infrastructure support for data protection, replication, migration, administration, archiving, deployment management, and compliance, while piloting the products of OEM partners such as NetApp and IBM.

The resource center can be found at: <http://sharepoint.tmcnet.com/>

TMCnet's channels are micro-targeted information portals where readers can find topic-specific news, articles, feature stories and product reviews. TMCnet has over 100 channels covering important topics in the IP Communications, VoIP, IP Telephony, CRM, Call Center and Information Technology industries. Temperature monitoring is important in all of these industries and more.

"AvePoint is pleased to join forces with TMC, the leader of communications and technology media," said Dr. Tianyi (TJ) Jiang, AvePoint Chief Operating Officer. "Taking advantage of TMCnet's credibility and expertise in driving traffic will reinforce our branding and help distinguish AvePoint as a SharePoint leader."

Articles appearing today include:

- SharePoint Addresses Real-World 'Pain Points'
- AvePoint to Offer Free DocAve Extender Tool to North American Organizations
- Burtsand Signs \$400,000 Contract for Microsoft SharePoint Platform Portal
- Bluebeam PDF Revu 8 Sends 'Green Message'
- CSI Technology Outfitters Releases of Voodoo Toolkit for SharePoint
- Mainsoft Corp. Unveils New Harmony Software for Microsoft Outlook

"TMCnet welcomes AvePoint's SharePoint resource center into our program," stated Dave Rodriguez, president, TMC. "AvePoint is a well-respected company that shares our vision in the advancement of new technologies. Our channel program is a community-building vehicle assisting our partners in building their brand, while contributing to the vast array of valuable content which drives traffic to TMCnet, the most-visited communications and technology Web site in the world."

TMCnet is the leader in the communications and technology media space, boasting over 10 million unique visitors and 300 million page views annually.

For information on TMCnet's channels program, please contact Stephanie Thompson at (203) 852-6800, ext. 139 or e-mail: [sthompson@tmcnet.com](mailto:sthompson@tmcnet.com).

### About AvePoint

AvePoint is a global technology company and software innovator. Since 2001, AvePoint has been a leading provider of enterprise-strength infrastructure management solutions for all Microsoft SharePoint Products and Technologies. AvePoint's award-winning DocAve Software Platform delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration,

administration, archiving, deployment management, and compliance, while piloting the products of OEM partners such as NetApp and IBM. With headquarters in Jersey City, NJ, and wholly owned engineering centers and sales offices worldwide, AvePoint serves more than 5,000 enterprise customers. AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

### **About TMCnet**

TMCnet is the world's leading communications and technology Web site in the world. As one of the most flexible, useful and fastest growing b-to-b technology sites on the Internet, its ability to provide RSS feeds and e-mail alerts by keyword and its automated press release posting application, TMCnet is an online innovator.

[TMCnet](#) is a full-service news portal providing a multitude of educational platforms including [podcasts](#), [Webinars](#), [white papers](#), [MyTMCnet](#), [TMCnet Mobile](#), industry communities and more. A first-rate team of [bloggers](#) including Rich Tehrani and Tom Keating plus 75 contributing editors including Jon Arnold, Carl Ford and Gary Kim contribute to the quality and quantity of news, features and commentary covering VoIP, IP communications, CRM, contact center and information technology topics. TMCnet is read by two to three million unique visitors each month worldwide, according to Webtrends. TMCnet is also proud to have received a [complimentary letter](#) regarding our editorial quality from legend [Warren Buffet](#) regarding a Geico article (<http://blog.tmcnet.com/blog/rich-tehrani/warren-buffett-sends-a-letter-to-tmcs-tracey-schelmetic.html>).

For more information about TMC, visit [www.tmcnet.com](http://www.tmcnet.com).

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