

AvePoint Announces Platinum-Level Sponsorship of SharePoint Fest - Denver 2010

The SharePoint Fest Conference provides attendees with valuable insights and strategies to help optimize Microsoft SharePoint deployments

Jersey City, NJ — September 9, 2010 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft SharePoint, today announced that it is the Platinum Sponsor of the upcoming SharePoint Fest - Denver 2010, taking place on September 23, 2010 at the Colorado Convention Center. AvePoint's premiere sponsorship of the event underscores the company's ongoing commitment to helping educate the SharePoint community throughout North America on how to unleash the platform's full potential. The one-day event, hosted by AmeriTeach, a premier Microsoft Certified Partner for learning solutions, will offer attendees best practices for planning, architecting, and deploying SharePoint in order to successfully accomplish business-critical initiatives such as enterprise content management (ECM).

"We are excited to be the Platinum Sponsor for SharePoint Fest this year in Denver", said Dr. Tianyi (TJ) Jiang, AvePoint's Co-Chief Executive Officer. "Throughout North America, organizations are quickly realizing how Microsoft SharePoint Products and Technologies can help them connect their people, processes, and information enterprise-wide for critical initiatives, especially enterprise content management. AvePoint is committed to ensuring these forward-thinking companies have the tools and expertise necessary to fully realize all the benefits SharePoint offer in this aim, and SharePoint Fest is an ideal venue to provide the SharePoint community with this information."

DocAve Delivers a Complete SharePoint Server 2010 Experience

SharePoint Server 2010 delivers numerous feature enhancements that firmly position SharePoint as the ideal enterprise content management and development platform for today's ever-evolving business landscape. AvePoint's flagship product, the DocAve Software Platform, delivers full infrastructure management support for both SharePoint Server 2010 and Microsoft Office SharePoint Server 2007 environments. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 25 independently deployable modules for SharePoint data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

Join AvePoint at SharePoint Fest to Learn Vital Best Practices for SharePoint Content Lifecycle Management

AvePoint will have a dedicated booth at the SharePoint Fest - Denver 2010 venue, where attendees can watch product demonstrations of the DocAve Software Platform in action. AvePoint will also lead a session at the show entitled, "Best Practices for Content Lifecycle Management with Microsoft SharePoint", from 5 p.m. to 6:15 p.m. in the Core Enterprise Content Management track.

SharePoint Server 2010's release marks SharePoint's evolution from a server application to a full-fledged platform – the world's first enterprise ecosystem. Consequently, many companies desire to use SharePoint Server 2010 as the foundation of their ECM initiatives. Before fully embracing the platform for ECM, though, organizations must plan for the intelligent management of SharePoint's SQL storage, and develop a comprehensive SharePoint content lifecycle and retention strategy – from authorship through to disposition. During the session, AvePoint will review proven strategies and available tools necessary to meet these objectives.

For more information on SharePoint Fest - Denver 2010 and other AvePoint-attended SharePoint trade shows and events throughout the Americas, please visit: www.avepoint.com/about/events.

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, Mid-Market and Government organizations demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software

Platform is recognized as the industry standard for comprehensive and scalable SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

AvePoint is headquartered and maintains its principle engineering center in Jersey City, NJ, with wholly owned sales and engineering centers in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Johannesburg, South Africa; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint's global team, fortified by an expansive network of certified partners, helps more than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – to protect, manage, optimize, and integrate their mission-critical SharePoint environments. AvePoint is a Depth Managed Gold Certified Microsoft Partner and GSA provider.

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