

AvePoint Announces it is the Platinum Sponsor of the UK AIIM Roadshow 2010

The Association of Information and Image Management Roadshow Series provides attendees with insight into how to more efficiently find, control and optimise their enterprise content

London, United Kingdom — June 8, 2010 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft SharePoint, today announced that it is the Platinum Sponsor of the upcoming AIIM Roadshow 2010 Series, taking place from June 14 through June 17 in Glasgow, Bolton, Birmingham and London, United Kingdom. AvePoint's premiere sponsorship of the event underscores the company's unyielding commitment to helping the SharePoint community throughout the UK take full advantage of platform for business productivity and success. The event, organised by premiere enterprise content management community AIIM (Association of Information and Image Management), will provide attendees with best practices for document management, records management and SharePoint, to help improve services, optimise business processes, achieve full regulatory compliance and realise accelerated return on investment.

"We are honored to be the Platinum Sponsor for the AIIM Roadshow 2010 in the United Kingdom", said Sarju Raja, AvePoint's Director of EMEA Operations. "Organisations throughout the region are quickly recognising how Microsoft SharePoint Products and Technologies can help them organise, optimise and streamline their vital business initiatives, including enterprise content management (ECM). AvePoint is committed to ensuring that organisations have the tools and expertise necessary to successfully launch effective ECM systems built upon SharePoint, and the AIIM Roadshow 2010 Series is the ideal venue for this."

DocAve for a Complete SharePoint Server 2010 Experience

SharePoint Server 2010 delivers numerous feature enhancements aimed at optimising SharePoint as an enterprise content management and development platform. AvePoint's flagship product, the DocAve Software Platform, delivers full infrastructure management support for both SharePoint 2010 and 2007 environments. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 25 independently deployable modules for SharePoint administration, storage optimisation, reporting & testing, replication & integration, data protection, regulatory compliance and migration.

Join AvePoint at the AIIM Roadshow to Learn the Latest Best Practices for SharePoint Content Lifecycle Management

AvePoint will have a dedicated booth at each AIIM Roadshow venue, where attendees can watch product demonstrations of the DocAve Software Platform in action. AvePoint will also participate in a 30-minute roundtable session at each leg of the Roadshow entitled, "Best Practices for Content Lifecycle Management with Microsoft SharePoint".

The release of SharePoint Server 2010 marks SharePoint's evolution from a server application to a full-fledged platform – the world's first 'enterprise ecosystem'. Consequently, many companies desire to use SharePoint Server 2010 as the foundation of their ECM initiatives. But before fully embracing the platform for ECM, organisations must plan for the intelligent management of SharePoint's SQL storage, and develop a comprehensive SharePoint content lifecycle and retention strategy. During the AIIM roundtables, AvePoint will review proven strategies and available tools necessary to meet these objectives.

Dates, times and locations for "Best Practices for Content Lifecycle Management with Microsoft SharePoint" during the AIIM Roadshow include:

- Monday, June 14: 10:30-11:00 – Glasgow
- Tuesday, June 15: 10:30-11:00 – Bolton
- Wednesday, June 16: 11:15-11:45 – Birmingham
- Thursday, June 17: 10:30-11:00 – London

For more information on AIIM Roadshow 2010 and other AvePoint-attended SharePoint trade shows and events throughout EMEA, please visit: <http://uk.avepoint.com/about/events/>

About AvePoint

AvePoint is a global technology company and software innovator. Since 2001, AvePoint has been a leading provider of enterprise-strength infrastructure management solutions for all Microsoft SharePoint Products and Technologies. AvePoint's award-winning DocAve Software Platform delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration, administration, archiving, deployment management, storage optimisation and compliance, while piloting the products of OEM partners such as NetApp and IBM. With headquarters in Jersey City, NJ, and wholly owned engineering centers and sales offices worldwide, AvePoint serves more than 5,000 enterprise customers. AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

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