

## AvePoint and NewsGator Propel the Future of Productivity with Microsoft SharePoint

### **Full integration of the AvePoint's DocAve Software Platform and NewsGator Social Sites for SharePoint 2010 enables organizations worldwide to fully realize SharePoint's full business potential**

Atlanta, Ga. — May 17, 2011 — AvePoint, a proven leader in providing [infrastructure management software](#) solutions for Microsoft SharePoint, today announced full integration with [NewsGator](#), an industry leading enterprise social computing solutions provider, to deliver a complete business solution for organizations utilizing SharePoint here from the show floor at Microsoft TechEd North America, taking place from May 16 through May 19. NewsGator will serve as an AvePoint technology alliance partner, and both companies will continue working together to integrate their complementary product offerings and services for customers worldwide.

The integration of AvePoint's DocAve Software Platform and NewsGator Social Sites for SharePoint 2010 enables organizations to address their crucial business needs by delivering a scalable, integrated solution for SharePoint migration, collaboration, enterprise content management, storage management, and protection. Additional benefits include:

- Increased SharePoint adoption, collaboration, and social capabilities
- Robust SharePoint data protection with reduced restore times
- Improved SharePoint performance through SQL optimization
- Fully integrated SharePoint management and protection

The AvePoint & NewsGator integration will be publicly available upon the next release of the DocAve Software Platform. For more information, please visit [www.avepoint.com/partners/newsgator](http://www.avepoint.com/partners/newsgator).

“Organizations have a great need for the complete SharePoint solution from AvePoint and NewsGator,” said George Petrou, Senior Vice President of Product Management, AvePoint. “As more companies rely upon SharePoint 2010 to help further their enterprise social business objectives, they have a great need for a solution that both extends SharePoint's social collaboration features and ensures that the data and content accumulated is robustly protected, managed, and optimized.”

“It's undeniable that companies need to incorporate social collaboration into their daily business tasks,” said Eric Sauve, Vice President of Corporate Development, NewsGator. “The integrated solution from NewsGator and AvePoint enables organizations to have complete confidence they can vastly improve productivity and fulfill their enterprise social business needs utilizing the SharePoint platform.”

### **Visit AvePoint and NewsGator at Microsoft TechEd to Unleash SharePoint Productivity**

For more information on how AvePoint and NewsGator are propelling the future of productivity with SharePoint, join the two companies at AvePoint's booth – 1641 – on the show floor at [Microsoft TechEd](#) at 2:45pm EST today, Tuesday, May 17.

The two companies will also hold a joint webinar, Is Your Social Data Protected and Backed Up?, at 2:00pm EST on Tuesday, June 9. For more information and to register, [click here](#).

## **About AvePoint**

AvePoint (<http://www.avepoint.com>) is a global technology company and proven software leader. Since its founding in 2001, AvePoint has become one of the world's largest providers of infrastructure management software solutions for SharePoint, offering a fully integrated solution for SharePoint lifecycle management. Propelled by one of the world's largest SharePoint-exclusive research & development teams, AvePoint helps more than 8,000 customers – including many Fortune 500 companies and government agencies – meet their specific business objectives by unleashing SharePoint's full potential. AvePoint Inc. is headquartered and maintains its principle engineering center in Jersey City, NJ, with wholly owned sales and engineering centers in the USA, Canada, Australia, United Kingdom, Germany, South Africa, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as US Government GSA provider.

## **About Newsgator Technologies**

NewsGator (<http://www.newsgator.com>), a Microsoft Gold-Certified and Depth-Managed Partner, offers award-winning enterprise social computing solutions. Direct integration with SharePoint's business collaboration platform means NewsGator Social Sites runs hassle-free on thousands of organizations' existing computing infrastructures. Capabilities familiar to consumer-oriented social software, such as microblogging, activity streams, social profiles, mobile clients, and expertise location, ensure users extract real business value from collaboration and knowledge management activities. Founded in 2004 and with over 2.5 million paid users, NewsGator serves Fortune 200 and government knowledge workers across the globe – including Accenture, Biogen Idec, Charles Schwab, Deloitte, Edelman, Fujitsu, General Mills, JPMorgan Chase & Co., Kraft Foods, Novartis, Unisys Corporation, the United States Air Force, and the United States Army.

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