

AvePoint Announces Gold Sponsorship of the Australia SharePoint Conference 2010

AvePoint will present two sessions during the event, focusing on how the Australian SharePoint community can fully optimise their SharePoint 2007 and 2010 environments

Melbourne, Australia — June 14, 2010 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft SharePoint, today announced that it is the Gold Sponsor of the upcoming Australia SharePoint Conference, taking place on June 16 and June 17 in Sydney, Australia. AvePoint's sponsorship of the event is another testament to the company's ongoing commitment to supporting organisations throughout Australia as they adopt Microsoft SharePoint Products and Technologies for business productivity. The event will give attendees the opportunity to learn from local and international experts, network with industry peers, and hear about the latest offerings from the world's top SharePoint solution providers.

"We are honored to be the Gold Sponsor for the Australian SharePoint Conference 2010", said Garth Luke, AvePoint's Vice President of Sales, Australasia. "The SharePoint community in Australia is growing rapidly, as organisations recognize the platform's unparalleled ability to manage information and enable effective collaboration. AvePoint is devoted to helping organisations get the most from SharePoint by delivering best-in-class solutions to robustly protect, efficiently manage, seamlessly integrate, and fully optimise their deployments."

Join AvePoint to Learn How to Optimise and Extend SharePoint Storage Beyond the SQL Database

AvePoint will have a booth at the Australia SharePoint Conference where attendees can learn how the DocAve Software Platform can remove the administrative and financial barriers organisations face when leveraging SharePoint as their information management platform. AvePoint's SharePoint experts will also lead two sessions during the show, focusing on how organisations can optimise and extend their SharePoint storage architecture, improve overall performance of the platform, and craft an intelligent content lifecycle management strategy unique to their business needs.

- **June 16 – 3:45 p.m. - "SharePoint Storage Essentials: Optimising SharePoint's SQL Resources and Delivering Real Content Lifecycle Management"**

Learn best practices for intelligent SharePoint 2007 and 2010 storage optimisation and content lifecycle management, and walk away with proven strategies for efficiently managing SharePoint storage infrastructure and extending SharePoint storage beyond the SQL Server database in order to bolster the scalability and performance of the platform.

- **June 17 - 2:45 p.m. - "Case Study: Extending SharePoint Storage Beyond the SQL Database"**

Learn what is new when it comes to SharePoint 2010 data protection and data delivery for geo-distributed end-users. Then, hear a real-world success story about how a major Australian organisation has been able to leverage SharePoint as its presentation and management layer for unstructured legacy data, without migration or coding.

For a complete list of SharePoint trade shows and events in Australasia AvePoint is attending and supporting, please visit: www.avepoint.com/about/events

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, and government organisations demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software Platform is recognized as the industry standard for comprehensive and scalable SharePoint backup and recovery,

administration, replication, migration, archiving, deployment management, reporting, storage optimisation, and content lifecycle management.

AvePoint is headquartered and maintains its principle engineering centre in Jersey City, NJ, with wholly owned sales and engineering centres throughout North America, and in Melbourne, Australia; London, United Kingdom; Munich, Germany; Johannesburg, South Africa; Tokyo, Japan; Singapore; and Dalian, China. AvePoint's global team, fortified by an expansive network of certified partners, help more than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – to protect, manage, optimise, and integrate their mission-critical SharePoint environments.

AvePoint Media Contact:

Karen Cheung – Marketing Coordinator
AvePoint
Tel: +61-3-9678-9009
Email: Karen.Cheung@avepoint.com