

AvePoint Announces Gold-Level Sponsorship of C.E.U.S. VI

The sixth annual Conference for SharePoint Users in Spain will provide attendees proven practices necessary for reaping the full benefits of their SharePoint deployments

London, United Kingdom — November 3, 2010 — AvePoint, the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies, today announced it is a Gold Sponsor of this year's C.E.U.S. VI, the sixth annual Conference for SharePoint Users in Spain, taking place on November 3 at Hotel Eurobuilding in Madrid, Spain. AvePoint's sponsorship of C.E.U.S. VI demonstrates AvePoint's unyielding commitment to offer the burgeoning SharePoint community in Spain the solutions and services necessary to unleash the platform's true potential.

"We are excited to be a Gold Sponsor for this year's C.E.U.S. VI in Spain", said Sarju Raja, AvePoint's Vice President of EMEA Operations. "As more organisations deploy Microsoft SharePoint Products and Technologies throughout Spain to connect their knowledge workers, business processes, and enterprise-wide information, AvePoint is committed to ensuring these companies are equipped with the tools and expertise necessary to efficiently deploy, centrally manage, robustly protect, seamlessly integrate, and optimise their SharePoint environments. The C.E.U.S. event is an ideal venue for us to impart this knowledge with the quickly growing SharePoint community here in Spain."

Join AvePoint at Stand 1 for SharePoint Best Practices and Customer Success Stories

AvePoint will have a dedicated booth at the C.E.U.S. VI venue, where attendees can watch product demonstrations of the DocAve Software Platform in action as it works hand-in-hand with feature enhancements in SharePoint Server 2010 that firmly position it as an ideal platform upon which organisations can launch enterprise content management, web content management, and other collaboration initiatives. Additionally, The Walt Disney Company Spain & Portugal will be presenting a session on its use of AvePoint solutions, entitled: "AvePoint and Disney: A Successful Business Relationship using SharePoint".

AvePoint will also present two sessions that focus on best practices for optimising SharePoint storage management as well as business-aware, Service Level Agreement-driven SharePoint data protection:

- ***"Winning Strategies for Robust SharePoint Backup and Recovery"***

When deploying Microsoft SharePoint, implementing a comprehensive backup and recovery strategy is absolutely essential. Though SharePoint and SQL Server natively provide some data protection capabilities, these prove inadequate for most competitive organisations. In this session, we will discuss the key components of any successful SharePoint backup and recovery plan. After analysing SharePoint's native data and platform protection capabilities, we will identify best practices, available free tools, and other best-of-breed solutions for ensuring a fully protected SharePoint platform.

- ***"Intelligent SharePoint Architecture and Storage Optimisation Strategies"***

Proper architecture design and intelligent storage management are critical to a successful SharePoint implementation. During this session, we will first discuss how to build an efficient and scalable SharePoint architecture based upon organizations' unique business objectives, usage patterns, deployment size, and distribution. We will then review strategies for ensuring top platform performance and intelligent content lifecycle management, by expanding SharePoint's SQL storage infrastructure through intelligent archiving, efficient BLOB content management, and migration-free SharePoint management of legacy data stores such as file shares.

For a complete list of AvePoint-attended SharePoint trade shows and events, please visit: <http://eu.avepoint.com>.

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, Mid-Market and Government organizations demanding the most powerful and flexible

infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software Platform is recognised as the industry standard for comprehensive and scalable SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimisation, and content lifecycle management.

AvePoint is headquartered and maintains its principle engineering centre in Jersey City, NJ, with wholly owned sales and engineering centres in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Johannesburg, South Africa; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint's global team, fortified by an expansive network of certified partners, helps more than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – protect, manage, optimise, and integrate their mission-critical SharePoint environments. AvePoint is a Depth Managed Gold Certified Microsoft Partner and GSA provider.

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