

AvePoint Announces Gold-Level Sponsorship of the 2010 Best Practices Conference in Washington, D.C.

The Best Practices Conference brings experts, consultants, and technology partners together to provide attendees the latest insights and understanding about how to successfully deploy and manage Microsoft SharePoint Products and Technologies

Jersey City, NJ — August 23, 2010 — AvePoint, the leading provider of infrastructure management software solutions for Microsoft SharePoint, today announced that it is the Gold Sponsor of the upcoming Best Practices Conference taking place from August 24 through August 27 in Washington, DC. AvePoint's sponsorship of the event serves as another testament to the company's commitment to providing the SharePoint community with the tools and knowledge necessary to take full advantage of SharePoint's capabilities. The event will provide attendees with the opportunity to network with top industry experts and authors, leading trainers, consultants, Microsoft MVPs and staff, and their peers to learn the latest strategies for deploying, managing, optimizing, and integrating SharePoint Products and Technologies.

"We are proud to be a Gold Sponsor of the Best Practices Conference in Washington, DC", said Dr. Tianyi (TJ) Jiang, Co-Chief Executive Officer of AvePoint. "As more organizations deploy Microsoft SharePoint Products and Technologies, AvePoint is committed to ensuring these companies are equipped with the tools and expertise necessary to robustly protect, manage, integrate, optimize, and govern their environments. The Best Practices Conference is one of the industry's premiere events, and we are excited to support it."

DocAve Unleashes SharePoint's Full Potential

Numerous feature enhancements introduced in SharePoint Server 2010 position it as an ideal platform upon which organizations can efficiently connect their people, processes, and information. AvePoint's flagship product, the DocAve Software Platform, delivers full infrastructure management support for both SharePoint Server 2010 and Microsoft Office SharePoint Server 2007 environments. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers 25 independently deployable modules for SharePoint data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

Join AvePoint at the Best Practices Conference for Vital Tips on Optimizing SharePoint Storage

AvePoint will have a dedicated booth – No. 22 – on the Best Practices Conference expo floor, where attendees can watch product demonstrations of the DocAve Software Platform, and speak to a senior AvePoint technology specialist. AvePoint will also lead a session at the show entitled, "SharePoint Storage: Optimizing SharePoint's SQL Resources and Delivering Real Content Lifecycle Management", in the SharePoint IT Pro Track from 9:30 a.m. to 10:45 a.m. on Wednesday, August 25.

For more information on the SharePoint Best Practices Conferences 2010 in Washington D.C., and other AvePoint-attended SharePoint trade shows and events around the globe, please visit: www.avepoint.com/about/events.

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, Mid-Market and Government organizations demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software Platform is recognized as the industry standard for comprehensive and scalable SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

AvePoint is headquartered and maintains its principle engineering center in Jersey City, NJ, with wholly owned sales and engineering centers in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Johannesburg, South Africa; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint's global team, fortified by an expansive network of certified partners, helps more

than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – to protect, manage, optimize, and integrate their mission-critical SharePoint environments. AvePoint is a Depth Managed Gold Certified Microsoft Partner and GSA provider.

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