

AvePoint Announces Gold Sponsorship of Microsoft Tech•Ed Africa 2010

AvePoint's support of Africa's leading Microsoft event underscores its ongoing mission to deliver world-class technology, services, and thought leadership to the African SharePoint community

Johannesburg, South Africa — October 18, 2010 — AvePoint, the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies, today announced it is a Gold Sponsor of this year's Microsoft Tech•Ed Africa, taking place from October 17 through October 20 in Durban, South Africa. AvePoint's sponsorship of Microsoft's premiere technology event demonstrates AvePoint's unyielding commitment to work together with Microsoft in the fast-growing African SharePoint market, delivering the best-in-class solutions and services organizations need to unleash SharePoint's full potential. Tech•Ed Africa, the largest dedicated technical education and networking event for IT professionals and developers, offers attendees the chance to learn SharePoint best practices from world-renowned experts, engage with Microsoft innovators, and network with thousands of industry peers. At the event, AvePoint will host the SharePoint 2010 Learning Theatre, a 20-seat venue on the expo floor where technical SharePoint sessions and workshops will be held throughout the conference.

"We are honoured and excited to be a Gold Sponsor of Microsoft Tech•Ed Africa 2010", said Garth Luke, AvePoint's Vice President of Sales. "We have a deep and abiding relationship with Microsoft, and our partnership has grown as we've worked together to build and empower the SharePoint community in Africa. Our sponsorship for this conference reflects our continued commitment to both the Microsoft and the SharePoint community, and we are proud that AvePoint's DocAve Software Platform continues to make its mark as the preeminent SharePoint infrastructure management solution in the region, helping organizations deploy, protect, manage, integrate, optimize, and govern their SharePoint environments."

Immerse Yourself in Best Practices in the AvePoint SharePoint 2010 Learning Theatre

At Microsoft Tech•Ed Africa, AvePoint will host the 20-seat interactive "SharePoint 2010 Learning Theatre", located on the expo floor. This theatre will serve as a destination for SharePoint administrators, partners, MVPs, Microsoft team members, and other thought leaders at the show to come together for meetings, presentations, sessions, and discussions.

"AvePoint remains an important SharePoint ISV partner and it's great to have them involved at Tech•Ed Africa this year where SharePoint 2010 will form part of a great line-up of technical sessions. They are clearly serious about South Africa as they continue to invest locally and it shows how committed they are to helping South African customers get the most out of the SharePoint platform," said Rory Headon-Weeks, Specialist Sales Manager at Microsoft South Africa.

In addition to the various offerings available in the AvePoint SharePoint 2010 Learning Theatre, AvePoint will be presenting two whiteboard sessions, focusing on best practices for architecting a robust, global SharePoint infrastructure as well as vital tips and strategies for architecting SharePoint environments and optimizing storage management.

- **18 October – 5.15 – 6.15pm – "Architecting a Robust Global SharePoint Infrastructure"**

When deploying Microsoft SharePoint as a business-critical collaboration platform and digital asset repository, ensuring data access, availability, and protection is absolutely critical. In this session, we will discuss the key components of any successful SharePoint global deployment. This will include architecture configurations for efficient data access across geographies and networks, considerations for high availability of data and SharePoint sites, and robust design including planning for data protection. After analyzing SharePoint's native capabilities, we will identify best practices, available free tools, and other best-of-breed solutions for ensuring a fully distributed and protected SharePoint platform.

Finally, we will discuss SharePoint archiving, and review how intelligent archiving procedures – when coupled with successful replication and data protection plans – can improve platform performance and reliability, establish a truly comprehensive content lifecycle management regime, and lower storage and management costs.

- **19 October – 8 – 9 am – "Intelligent SharePoint Architecture and Storage Optimization Strategies"**

Proper architecture design and intelligent storage management are critical to a successful SharePoint implementation. During this session, we will first discuss how to build an efficient and scalable SharePoint architecture based upon organizations' unique business objectives, usage patterns, deployment size, and distribution. We will then review strategies for ensuring top platform performance and intelligent content lifecycle management, by expanding SharePoint's SQL storage infrastructure through intelligent archiving, efficient BLOB content management, and migration-free SharePoint management of legacy data stores such as file shares.

Visit AvePoint on the expo floor for a Chance to win an Xbox and a Guitar Hero kit

For more information on what the DocAve Software Platform can do for your SharePoint Server 2010 environment, stop by the AvePoint SharePoint 2010 Theatre on the expo floor at Tech•Ed Africa for product demonstrations, literature, and a chance to win an Xbox plus a Guitar Hero kit.

For a complete list of AvePoint-attended SharePoint trade shows and events, please visit: <http://www.avepoint.co.za>

About AvePoint

AvePoint is a global technology company and software innovator headquartered in the United States. Since its founding in 2001, AvePoint has become the world's largest provider of infrastructure management software solutions for Microsoft SharePoint Products and Technologies. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint is the premier provider for EPG, SMB, Mid-Market and Government organizations demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software Platform is recognized as the industry standard for comprehensive and scalable SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

AvePoint is headquartered and maintains its principle engineering centre in Jersey City, NJ, with wholly owned sales and engineering centers in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Johannesburg, South Africa; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint's global team, fortified by an expansive network of certified partners, helps more than 6,000 enterprise customers – including many Fortune 500 companies and government agencies – protect, manage, optimize, and integrate their mission-critical SharePoint environments. AvePoint is a Depth Managed Gold Certified Microsoft Partner and GSA provider.

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