

AvePoint Streamlines SharePoint Deployment Processes with DocAve Deployment Manager

DocAve Deployment Manager Automates the SharePoint Implementation Lifecycle from Staging to Production

JERSEY CITY, NJ, June 11, 2008 — AvePoint, the leading provider of integrated SharePoint infrastructure management software solutions, today announced the upcoming release of DocAve Deployment Manager, a new tool to empower IT administrators to more efficiently manage the deployment of assets across complex, distributed Microsoft SharePoint environments. DocAve Deployment Manager is designed to accelerate SharePoint implementation lifecycles by simplifying and automating the provisioning of farm-level server components and configurations.

“Being the global leader in software for SharePoint infrastructure management solutions, AvePoint is committed to delivering world-class solutions to enhance our customers’ experience in managing their SharePoint environments,” said Dr. Tianyi Jiang, chief operating officer of AvePoint. “DocAve Deployment Manager will facilitate the deployment of settings, data, and applications across multiple SharePoint environments, vastly reducing the amount of effort spent during the staging process of deploying new configurations and updates to SharePoint environments.”

DocAve Deployment Manager is optimized to support the deployment of a wide spectrum of platform-level components within a SharePoint farm during the development, test, and production stages within the implementation lifecycle. It enables efficient and flexible movement of complex server configurations and custom solutions, effectively cloning an entire multi-tier environment for each phase of the release process, mitigating any risk of breakage during deployment or upgrades, while minimizing service disruption to an organization’s production environment. By automating low-level and time consuming tasks, DocAve Deployment Manager changes the way administrators deploy and manage SharePoint, allowing them to focus on higher value activities.

Benefits of DocAve Deployment Manager include:

- **Automate release and update processes for production-bound SharePoint assets and reduce operational costs**
For a complex environment such as SharePoint, proper propagation of configurations and content between development, testing, and production environments can be a daunting task. DocAve Deployment Manager enhances IT efficiency by automating and simplifying this repetitive and time consuming process, allowing skilled resources to focus on more strategic, higher-value activities.
- **Ensure consistency across all pre-production environments and production systems**
DocAve Deployment Manager ensures that each distributed SharePoint environment within the staging phases is an exact clone of each other. This enables complex system changes to be systematically and accurately propagated throughout the staging environment, resulting in a consistent and dependable production system.
- **Improve service levels by standardizing SharePoint deployment and implementation processes**
Without a standardized process to control the proliferation of SharePoint servers, organizations will face support challenges across diverse environments, increasing the risk of an unreliable platform. As IT is typically focused on serving the needs of organization initiatives, DocAve Deployment Manager allows IT to improve their quality of service and responsiveness by providing greater visibility and control over their sprawling systems.
- **Prevent risk and liability by reducing manual efforts and limiting human error**
Automation results in faster deployment, and minimizes the number of errors involved. DocAve Deployment Manager helps mitigate the risks involved in deploying a complex environment like SharePoint, and reduces

any service disruption by eliminating the possibility of breakage caused by poorly executed upgrades or change propagation.

Effective management and automation of release operations is vital to a successful SharePoint deployment. Without proper planning or control, errors or changes during the staging process could result in increased time to value, project delays, and poor application reliability. DocAve Deployment Manager meets this growing demand with a dependable, robust, and breakthrough solution that minimizes human error and cost overruns, accelerates service delivery, and facilitates pre-production operations for a successful SharePoint implementation.

DocAve Deployment Manager will be available for purchase through AvePoint's global Sales network. Visit <http://www.avepoint.com/about-us/contact-us/> for contact information.

About AvePoint

Since 2001, AvePoint has been a global leader in enterprise-strength infrastructure management software solutions for all Microsoft SharePoint Products and Technologies. Propelled by one of the world's largest SharePoint-exclusive development teams outside of Microsoft, AvePoint's award-winning DocAve software delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration, administration, archiving and compliance solutions for Microsoft SharePoint.

AvePoint's globally recognized pioneering technology pilots the products of OEM partners such as NetApp and IBM. Headquartered in Jersey City, NJ, AvePoint serves over 3,000 enterprise customers, including many Fortune-500 companies, across 6 continents, via offices in Jersey City, San Jose, Chicago, and Washington D.C., USA; London, UK; Melbourne, Australia; Tokyo, Japan; and Changchun, Dalian, China. AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

All product and company names herein are trademarks of their respective owners. For more information please contact: Inna Gordin, AvePoint, 1-800-661-6588, inna.gordin@avepoint.com.