

AvePoint Debuts Intelligent SharePoint Backup and Recovery

DocAve 5.0 simplifies SharePoint backup strategies with business-aware and SLA-driven data protection

JERSEY CITY, NJ, June 10, 2008 — AvePoint, the leading provider of integrated SharePoint infrastructure management software solutions, announced the major release of DocAve 5.0, the next-generation platform for business process-aware SharePoint data protection and archiving. With SharePoint becoming an organization-wide mission critical platform, a viable content backup strategy must take into consideration the unique and constantly changing nature of the SharePoint environment. Leveraging DocAve 5.0's pioneering backup and recovery concept, organizations can now implement backup policies according to the business importance of each site and ensure the satisfaction of multi-tiered service level agreements (SLA's).

Core to DocAve 5.0 is the exclusive business criticality matrix, which automatically classifies SharePoint content according to business criticality, predefined by site owners and business users, as well as the content's usage activity. This allows SharePoint administrators to optimize their storage and system resources and execute rule-based backups based on real-time item level data analyses. DocAve 5.0 is the latest release of the DocAve software platform, a fully-distributed "mix-and-match" modular infrastructure solution suite for backup and recovery, replication, migration, administration, archiving and compliance for all Microsoft SharePoint Products and Technologies.

"The SharePoint customers I work with need backup solutions that simplify the process of backing up their rapidly growing environments," said Bob Fox, Microsoft SharePoint MVP. "Some of the SharePoint content is critical to their business and some far less important. DocAve 5.0 and its new Business Criticality Matrix truly enhances SharePoint backup by easily and automatically matching backup plans to customers' business processes to satisfy different goals and internal SLAs."

"We are very proud to introduce the industry's most innovative and business-centric data protection solution for SharePoint," said Dr. Tianyi Jiang, chief operating officer of AvePoint. "Staying true to our concept that not all data is created equal, it is important that organizations adequately tie their SLA's to their business needs and their usage activity in SharePoint. With the business criticality matrix, administrators can be assured that SharePoint content will be automatically protected according to its needs, even when there are changes in business importance or site usage levels."

This new release solidifies DocAve 5.0 as the industry's most feature-rich and technologically advanced infrastructure software solution to protect and organization's SharePoint assets. New and enhanced features include:

- **Automatic classification of content according to business criticality and usage activity**
Not only can administrators differentiate their content according to granular backup plans, DocAve 5.0 introduces the business criticality matrix which can automatically associate content to an appropriate backup plan based on its business importance and usage activity. Content critical to the business that is updated more frequently will be backed up more aggressively. This allows even new content or stale content to be protected by an appropriate backup plan, without any manual intervention, freeing up IT resources for other tasks.
- **Optimizing storage and system resources for SharePoint backup**
DocAve 5.0 allows administrators to associate backup plans to virtual storage pools. Plans covering critical, more frequently updated content can be allocated more accessible, high performance storage. Less critical content can likewise be associated to lower-tier media. This allows administrators to appropriately and efficiently delineate their storage assets and system resources according to price, performance, capacity, and function.

- **Full-fidelity item-level restore with time-line view**
Administrators can easily identify content for recovery via a simple-to-use sliding timeline view of all of the protected SharePoint assets. Full-text keyword and metadata search also allows administrators to quickly find content without having to manually locate it. All content restores are performed with full fidelity, preserving all the metadata, access permissions, and version histories associated with the content.
- **Centralized control over multiple SharePoint environments**
Whether it's multiple SharePoint farms or hundreds of site collections, all content is automatically protected through a singular backup console. Administrators do not need to remote in to other environments or recreate or manage new protection schemes each time new farms or sites are added onto their SharePoint environment.
- **Enhanced user experience with a vibrant, dynamic user interface**
Power users require flexible, simple-to-use applications with highly engaging end-user experiences to improve overall user productivity. DocAve 5.0 pushes the envelope by bringing intuitive, aesthetically pleasing Web-based interaction to SharePoint infrastructure management.

As adoption of SharePoint accelerates, secure and “business process aware” data protection is vital to a successful disaster recovery strategy. Organizations seeking every competitive advantage in the global marketplace must recognize the importance of defending themselves against unanticipated data loss. DocAve 5.0 meets this growing demand with a robust, reliable, and intelligent backup solution that enables optimal planning and protection of every organization's SharePoint assets.

DocAve 5.0 is available for purchase through AvePoint's global Sales network. For more information on the DocAve 5.0 software for SharePoint, visit www.avepoint.com.

About AvePoint

Since 2001, AvePoint has been a global leader in enterprise-strength infrastructure management software solutions for all Microsoft SharePoint Products and Technologies. Propelled by one of the world's largest SharePoint-exclusive development teams outside of Microsoft, AvePoint's award-winning DocAve software delivers comprehensive and flexible infrastructure support for backup and recovery, replication, migration, administration, archiving and compliance solutions for Microsoft SharePoint.

AvePoint's globally recognized pioneering technology pilots the products of OEM partners such as NetApp and IBM. Headquartered in Jersey City, NJ, AvePoint serves over 3,000 enterprise customers, including many Fortune-500 companies, across 6 continents, via offices in Jersey City, San Jose, Chicago, and Washington D.C., USA; London, UK; Melbourne, Australia; Tokyo, Japan; and Changchun, Dalian, China. AvePoint is a Managed Gold Certified Microsoft Partner and GSA Certified Provider.

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