



AvePoint announced as the Major Sponsor of Tech.Ed 2011

Microsoft SharePoint evangelists to help enterprises improve collaboration and drive improved business results.

Sydney, 8 August, 2011– Microsoft Australia today announced AvePoint as the major sponsor of its annual technical education conference, Tech.Ed2011. AvePoint, a leading provider of integrated management software solutions for Microsoft SharePoint, is Tech.Ed's major sponsor for the second consecutive year. AvePoint's sponsorship and continued commitment to the Australian SharePoint market highlights Microsoft SharePoint's rapid adoption by Australian organisations.

"We have seen massive migration and upgrade to SharePoint 2010 and SharePoint Online among our Australian customers. As major sponsor, AvePoint is looking forward to offering Tech.Ed attendees world-class expertise and resources to help maximise SharePoint's full potential," said Garth Luke, vice president of sales, AvePoint. "We will continue to work closely with Microsoft to jointly evangelise how SharePoint can vastly improve how enterprises collaborate, produce, and drive business results."

At Tech.Ed 2011, AvePoint will be the sponsor of the Office and SharePoint Track in addition to hosting the 60-seat "SharePoint 2010 Interactive Theatre". The theatre, located on the expo floor, acts as an anchor location for SharePoint administrators, partners, MVPs, Microsoft team members, and other thought leaders from Australia and around the world to come together for meetings, presentations, sessions, and discussions.

Additionally, Dan Holme, AvePoint's Chief SharePoint Evangelist, SharePoint MVP and author of the official *SharePoint Training Kit* for Microsoft Press, will be available for one-hour consultations with Tech.Ed Attendees free of charge. Dan, a top ten global Microsoft MVP, as rated by *Redmond Magazine*, will work closely with attendees to share his expert advice with customers that are investing, or looking to invest in SharePoint.

"SharePoint 2010 and SharePoint Online is leading the way in helping Australian organisations redefine how their knowledge workers collaborate, innovate, and improve their day-to-day business

productivity. We want to thank AvePoint for their continued commitment to Tech.Ed. AvePoint has been working with us, to continue empowering the Australian SharePoint community with the knowledge and resources they need to realise SharePoint's full business potential," said Patrick Pathinathan, Partner Director, Microsoft Australia.

For more information about Microsoft please visit: www.microsoft.com

For more information on AvePoint please go to: www.avepoint.com.au

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About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realise their full potential.

About AvePoint

[AvePoint](http://www.avepoint.com) is a global technology company and [proven software leader](#). Since its founding in 2001, AvePoint has become the world's largest provider of fully integrated infrastructure management software solutions for Microsoft SharePoint.. Propelled by the world's largest SharePoint-exclusive research & development team, AvePoint helps more than 8,000 customers – including many Fortune 500 companies and government agencies – meet their specific business objectives by unleashing SharePoint's full potential. AvePoint is headquartered and maintains its principle engineering center in Jersey City, NJ, USA, with wholly owned sales and engineering centers in the USA, Canada, Australia, United Kingdom, France, Germany, Japan, Singapore, and China. AvePoint is a Depth Managed Microsoft Gold Certified Portals and Collaboration Partner and Gold Certified ISV Partner as well as a US Government GSA provider via strategic partnerships.

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