

AvePoint Announces Worldwide Strategic Partner Program

AvePoint's New Multi-Level Partner Program Offers Flexible Participation Options and is Now Available Globally

JERSEY CITY, NJ July 16, 2007 - AvePoint, a provider of award winning enterprise-strength backup software for Microsoft SharePoint Enterprise Portal market, today announced its worldwide expansion of its New Partner Program. AvePoint offers program categories that address partner needs and leverage their organization strength, core competencies, and technology skills. Partners can participate in the Program at any level, from global alliances to local industry-specific collaboration. Program features include product training, free product licenses as well as Market Development Funds.

"With the rapid expansion of Microsoft SharePoint, AvePoint's multi-level partner program benefits partners by allowing them to prosper and expand credibility by deploying our backup, migration and administration software", said TJ (Tianyi) Jiang, Chief Operating Officer, AvePoint. "Our partners have seen growing interest in enterprise SharePoint deployment and by aligning with AvePoint they can rapidly increase customer satisfaction."

AvePoint's Partner Program focuses on categories that include Global Strategic Alliance for companies that support the execution of AvePoint's strategic initiative; Channel Partners to provide technical and service expertise that complements AvePoint DocAve software for SharePoint; Resellers and Software Distributors that resell, influence, and add value to our software; and System Integrators and Consulting Partners that integrate hardware, software, and services into bundles solutions that address our customers' integration requirements and enrich the SharePoint investment with AvePoint products. Simple but rewarding referral program is also available.

Participation in the revenue-generating AvePoint Partner Program allows partners to benefit and prosper from the emergence of this worldwide hyper-growth market, expand credibility by deploying DocAve software for Microsoft SharePoint 2003 or 2007 and increase customer satisfaction with easy implementation within customer's current infrastructure. AvePoint's most recent global alliance (OEM) partners include IBM (NYSE: IBM) and Network Appliance (NASDAQ: NTAP).

For more information on the AvePoint Partner Program, visit <http://www.avepoint.com/partners>.

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AvePoint specializes in enterprise-strength backup, disaster recovery, archiving, and auditing solutions based on Microsoft SharePoint Products and Technologies. The award-winning DocAve platform provides SharePoint administrators with essential tools to properly backup and maintain all levels of their SharePoint deployments, from entire farms down to individual items. Today, with 1600+ customers throughout the world - many of them Fortune 500 companies - AvePoint has become the market and technology leader in SharePoint-based backup and data management solutions.

All product and company names herein are trademarks of their respective owners. For more information please contact: Lauren Wynne, AvePoint Inc, 1-201-793-1079, lauren.wynne@avepoint.com.